Web Trends to watch in 2017

David Lee King
davidleeking.com | tscpl.org
web design changes fast!
12 trends ...
Functionality
scrolling
MacBook Pro

A touch of genius.

Watch the design film ➤

MacBook Pro
above the fold?
WEB DESIGN TRENDS FOR 2017
by designhill

What Can We Expect?

1. Typography will become more important next year
Mobile-first & Responsive
MacBook Pro

A touch of genius.

Watch the design film →
desktops: 64%
mobile: 27%
tables: 10%
microinteractions & animation
microinteractions
Good!
Bad!
animation
It seems the Internet grows more and more similar to TV with every passing year. It will never quite get there since text must always make up a substantial portion of most websites — but already, images of some sort account for 50% of Web content. Background videos are now becoming a popular alternative to static backgrounds, and animated images are more and more taking the place of their static counterparts.
haptic feedback
Visual Stuff
4 Typography
Quality
HANDCRAFTED BEER
EST. 1998 · ESQUIMALT BC
TWO UNIQUE VINEYARDS

ESTATE WINES FROM

MICHAEL BROWNE

“It has always been my dream to plant a vineyard and make wine from it. Wines that are the highest quality obtainable. Wines that provide a lens on where they were grown. CIRQ is the realization of that dream.”

THE MYSTERIOUSLY AMAZING

CLASSICALLY DELICIOUS

TREE -

BOOTLEGGER’S HILL
PINEHURST, SOUTHERN PINES, & ABERDEEN AREA

YOUR DESTINATION

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SEARCH
YOUR DESTINATION

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Library hours

Monday-Friday: 9 a.m. – 9 p.m. | Saturday: 9 a.m. – 6 p.m. | Sunday: 12 noon – 9 p.m.

Our Mission


Because Libraries Transform
Original photos & artwork
Topeka Sports Hall of Fame honoree Dale Cushinberry takes a timeout for a good book. The Hall of Fame is located in the library’s Sports Neighborhood.

We’re used to answering questions. In 2016, we answered 197,441 reference questions. In the February-March 2017 issue of Library News, we’ve tried to answer some of your questions ahead of time.

How do I cleanse my news feed after a year of contentious politics? In this issue, we’ve included ideas for finding new news sources, including national politics. We’ve also included tips for finding news sources that are well-researched and fact-checked.

We hope you enjoy this issue of Library News. If you have any questions or comments, please feel free to contact us.

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Your source for library events, classes and information.

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LIBRARY NEWS UPDATE
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3 Albums: Approximately 0.00003%

Posted on December 20, 2016 by Kyle Moreland

3...2...1... HAPPY NEW YE...

Wait! Hold your horses, folks! 2016 still has to burn through a few more hours before we regroup, rewind and restart the whole shabang over again. “From the top” as those musician-types are so fond of saying.

Any music commentator worth their salt is using the dying year’s dwindling days to

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Design-y things...
Card/Tile design
The Grid ... or the death of it.
The Grid ... or the death of it.

No - not really!
Modern, web-based things ....
10 Easy to use tools!
Simple design, prototyping and collaboration

Get started, it’s free!
my kids went to the dentist last night. that shouldn't be a privilege.
storytelling
About Us

Founded in August of 2008 and based in San Francisco, California, Airbnb is a trusted community marketplace for people to list, discover, and book unique accommodations around the world — online or from a mobile phone or tablet.

Whether an apartment for a night, a castle for a week, or a villa for a month, Airbnb connects people to unique travel experiences, at any price point, in more than 34,000 cities and 191 countries. And with world-class customer service and a growing community of users, Airbnb is the easiest way for people to monetize their extra space and showcase it to an audience of millions.

- Total Guests: 60,000,000+
- Cities: 34,000+
- Castles: 1,400+
- Countries: 191+
- Listings Worldwide: 2,000,000+
This is Kyler Carpenter, a youth services specialist at the library. Kids who know Kyler think very, very highly of him. To kids, he is awesome, amazing, fun and cool. He’s “kinda” a BIG DEAL. Kyler is a big part of the reason we’re Library of the Year.

#HumansOftheLOTY #LibraryOfTheYear

Kyler leads storytimes with the help of the trusty guitar he bought in Germany many years ago, when he was st... See More — with Kyler Carpenter.
David's list of Good/Bad trends
Good

Bad

mobile & responsive

scrolling

microinteractions
Good:
- mobile & responsive
- video
- typography
- scrolling
- visual design
- microinteractions
- original artwork

Bad:
Final thoughts
web design is not dead!
moving target
Blue Sphere Studios is the online portfolio of web designer and developer, Tim Malabuyo, coding night and day out of sunny Scotts Valley, California.

FILEMAKER
Corporate Website

Currently, as part of the FileMaker web team, I am involved in the front-end development of the corporate website, an integral part of the multiple product launches every year.

DEVELOPMENT | DESIGN | RESPONSIVE

www.filemaker.com

I am a valuable part of the Web Marketing team at FileMaker, Inc.

ABOUT

Henry Schein Dental

Fortune 500 company enhances productivity and customer experience for hundreds of thousands of customers with FileMaker solutions for iPad.

Watch the video

Blu Sphere Studios is the online portfolio of web designer and developer, Tim Malabuyo, coding night and day out of sunny Scotts Valley, California.

FILEMAKER
Corporate Website

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More important than ever before!
Thanks!

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