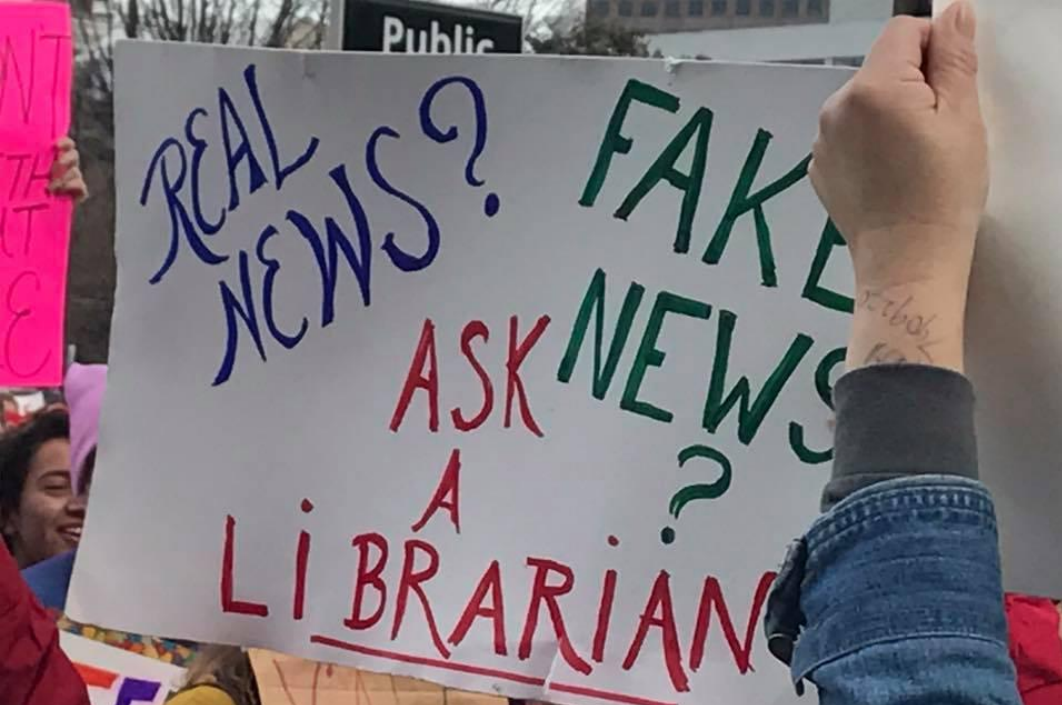


Sustainable Thinking | Rebekkah Smith Aldrich







Vital

Visible

Viable



LIBRARIES

HAVE A PR

PROBLEM.

30%

[are not sure what we do]



Public Library Circulation

	2010	2011	2012	2013	2014	% Change '10-'14
New York¹	165,527,000	163,232,000	158,242,000	153,715,000	143,089,000	-14%
United States²	2,462,187,000	2,440,743,000	2,420,508,000	2,372,578,000	2,311,745,000	-6%

1 IMLS Public Libraries in the United State Survey [<https://www.imls.gov/research-evaluation/data-collection/public-libraries-survey/explore-pls-data/pls-data>]

2 Ibid.

“Use of public libraries drifts **down**...”

-The Pew Research Center, April 7, 2016



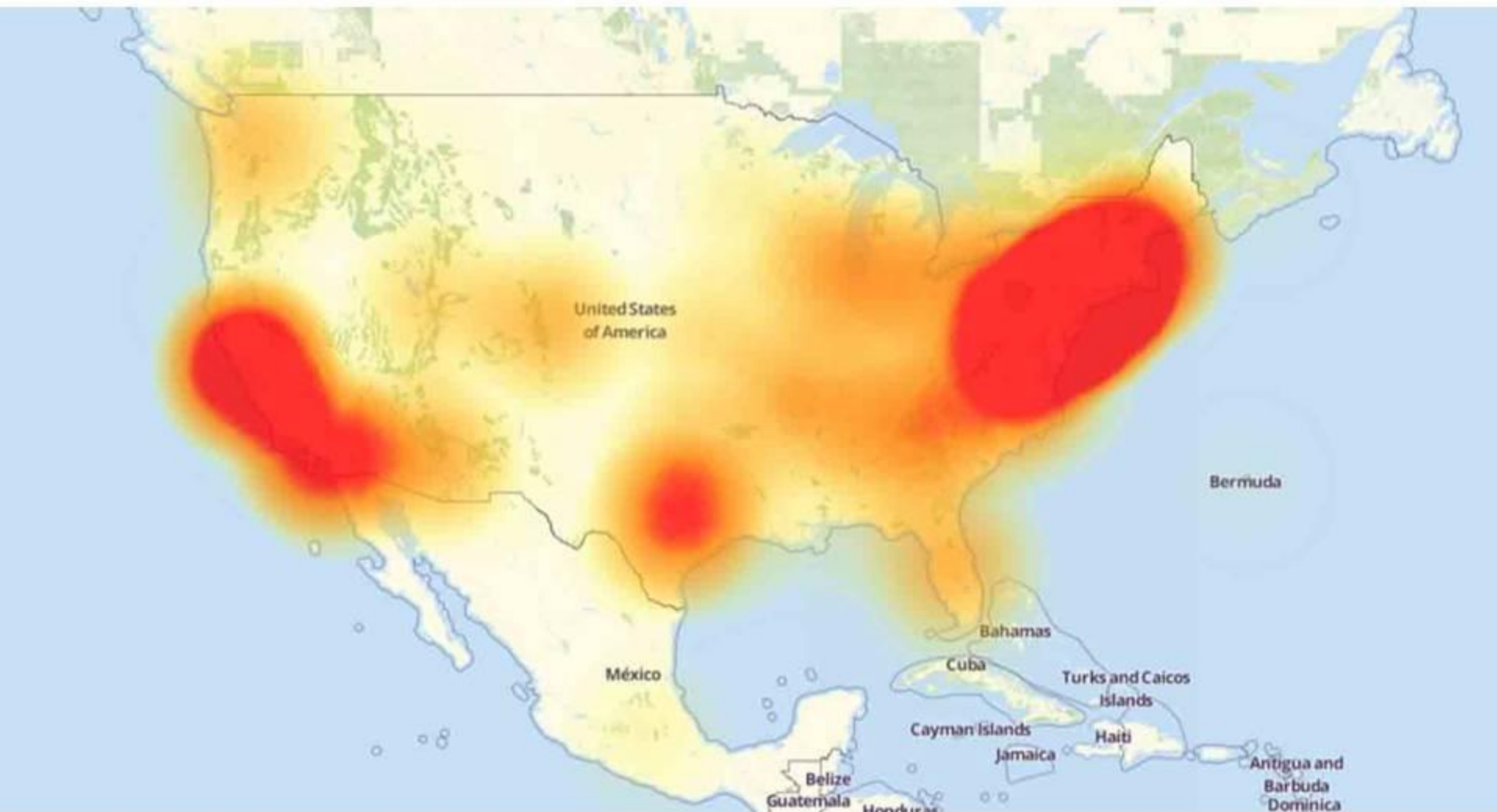




May you live in
interesting times.





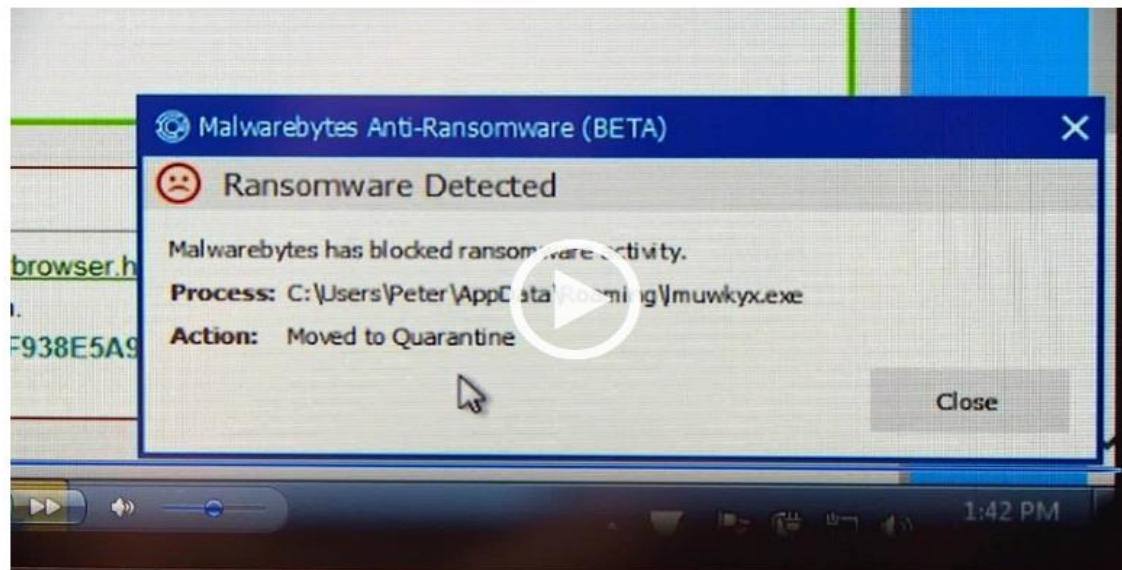


“Hacked home devices caused massive Internet outage,” USA TODAY, 10.21.16

St. Louis' public library computers hacked for ransom

by Jose Pagliery @Jose_Pagliery

January 19, 2017: 4:33 PM ET



Social Surge - What's Trending



Citi mortgage units fined \$28.8 million



China's first freight train to the U.K. arrives in London



Trump Organization documents say he has resigned from more than 400 businesses

Partner Offers

Paid Partner

CBS/AP / January 24, 2017, 8:35 AM

Texas Governor Abbott threatens Austin sheriff over "sanctuary cities" policy with immigrants



At left, Travis County Sheriff Sally Hernandez after being sworn into office in Austin, Texas, on January 4, 2017. At right, Governor Greg Abbott at a press conference on February 18, 2015, in Austin, Texas. / **TRAVIS COUNTY SHERIFF'S OFFICE/GETTY/CBS NEWS COMPOSITE**

85 Comments / [f Share](#) / [t Tweet](#) / [Stumble](#) / [@ Email](#)

AUSTIN, Texas - Republican Texas Gov. Greg Abbott on Monday told Austin's sheriff that her jail would become the first in the state to lose taxpayer money over so-called "**sanctuary cities**" policies unless she reverses plans to curtail working with federal immigration authorities by February.

From 60 Minutes



Andy's inauguration trivia



Obama and the 2008 general election



A president and a journalist: 17 interviews



When 60 Minutes first met Barack Obama



Obama and the Democratic 2008 primaries



play VIDEO

Nor'easter knockout

Self-Actualization
You are living to your highest potential

Esteem
You've acquired the skills that lead to honor and recognition

Love & Belonging
Achieving deeper, more meaningful relationships

SAFETY
Home, sweet home

Physiological Needs
Food, water, sleep

“Assessing & Managing Risks”



Climate Change 2014: Impacts, Adaptation, and Vulnerability,
Intergovernmental Panel on Climate Change, United Nations

"Social equity and community contribute to resilience."

The Resilient Design Principles, ResilientDesign.org

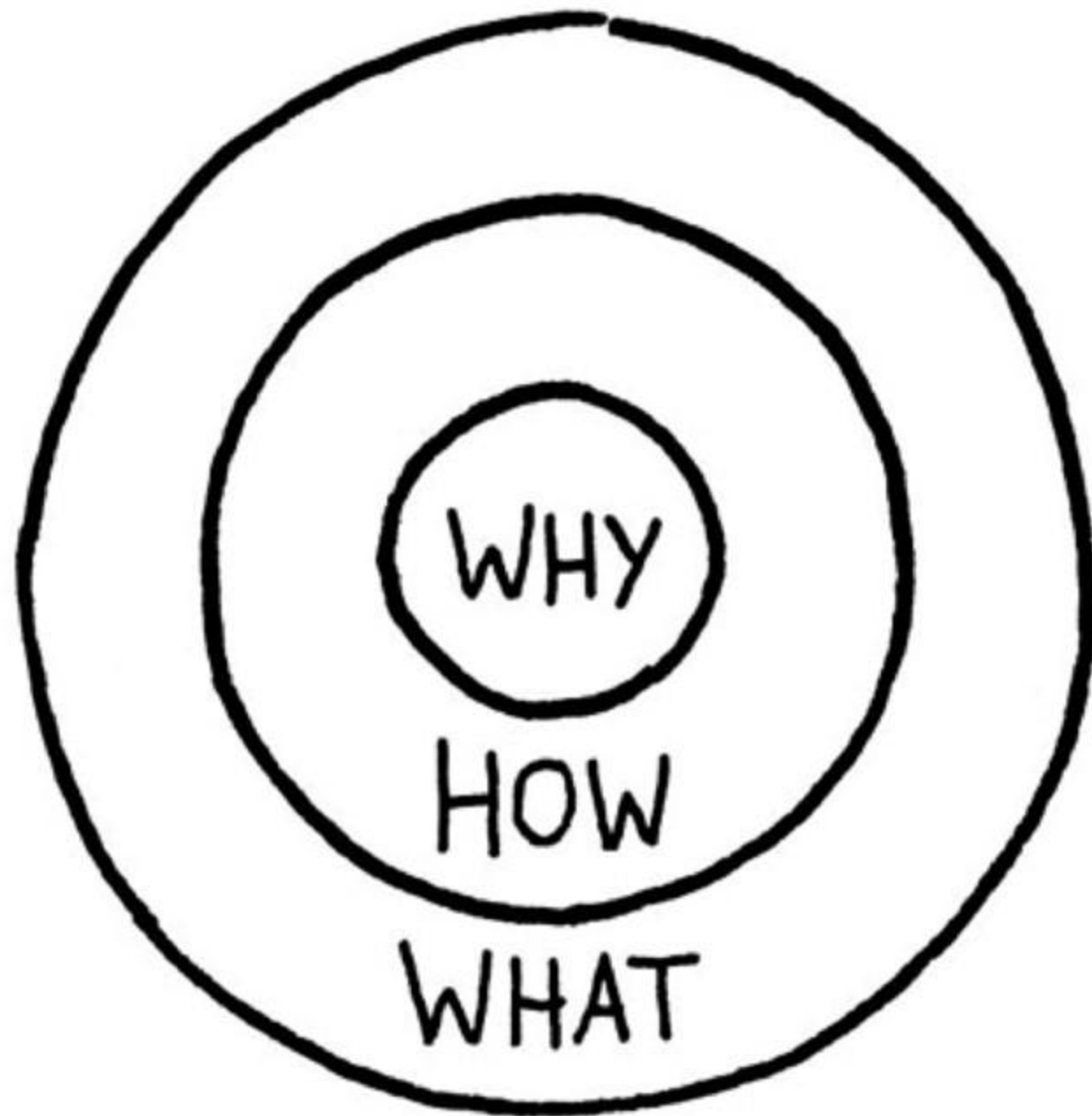


Christian Zabriskie, Urban Librarians Unite
Photo Credit: Vicky Zabriskie

Strategy: Defined

Create a **sustainable competitive advantage...** by “**deliberately** choosing a different set of activities to deliver **unique value.**”

-Michael Porter, *Competitive Strategy*



START
HOW GREAT LEADERS INSPIRE
EVERYONE TO TAKE ACTION
WITH
SIMON SINEK
WHY

“I believe...”



Core Values

- ✓ Access
- ✓ Confidentiality/Privacy
- ✓ Democracy
- ✓ Diversity
- ✓ Education and Lifelong Learning
- ✓ Intellectual Freedom
- ✓ Preservation
- ✓ The Public Good
- ✓ Professionalism
- ✓ Service
- ✓ Social Responsibility

Empower

Engage

Energize

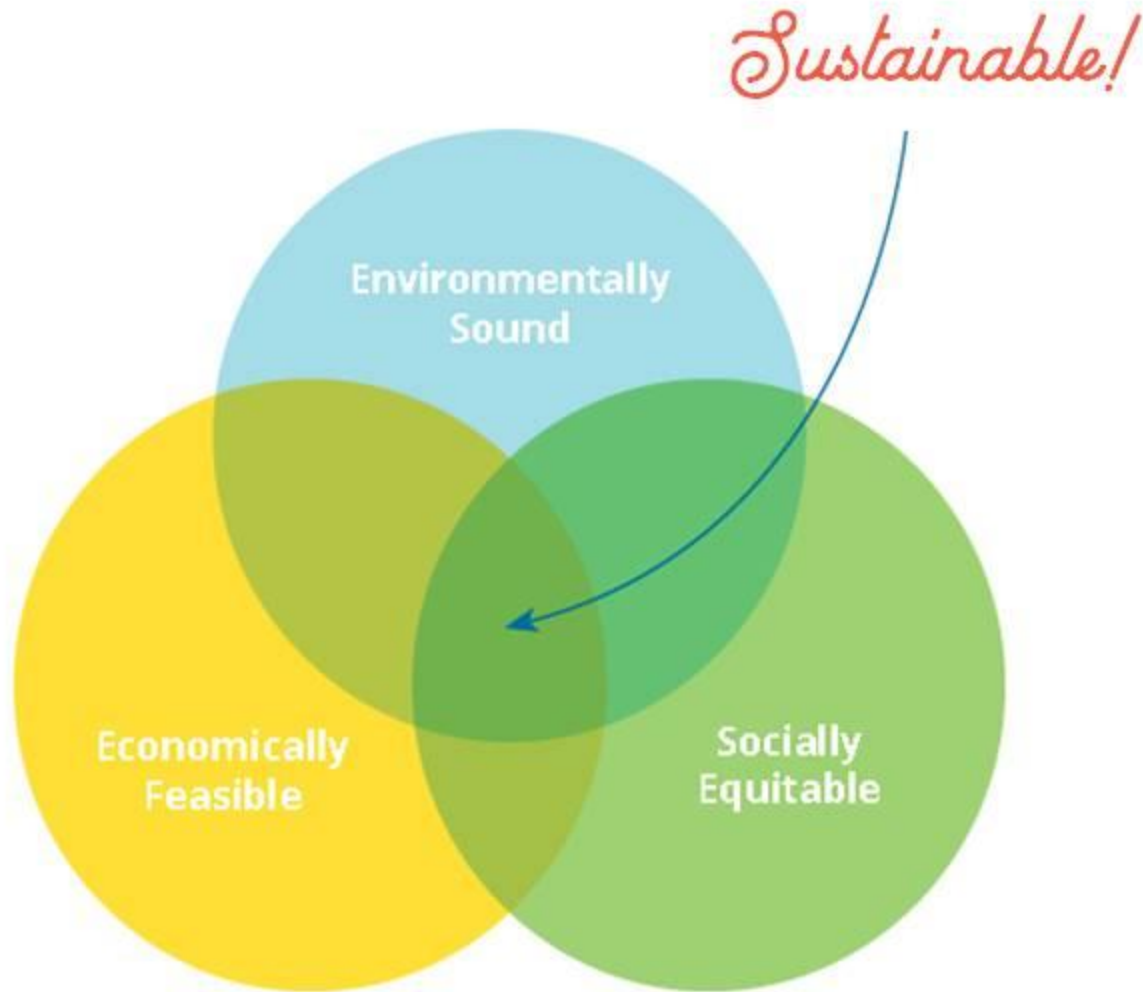
We ♥
Local

WHAT

IS

SUSTAINABILITY?

Triple Bottom Line





A Venn diagram consisting of two overlapping circles. The left circle is a light sage green and contains the text 'Sustainable Libraries'. The right circle is a slightly darker shade of sage green and contains the text 'Sustainable Communities'. The overlapping area in the center is a darker green, representing the intersection of the two concepts.

Sustainable
Libraries

Sustainable
Communities



Sustainable
Libraries

Sustainable
Communities

Sustainable Thinking

Regenerative: to bring new, energetic life

Resilient: to bounce back after disruption

Sustainable: to endure

Sustainable thinking **aligns** a library's core values and resources with the local and global community's **right to endure, bounce back from disruption** and to thrive by bringing **new and energetic life** to fruition **through choices made in all areas** of library operations and outreach.





Resolutions on the Importance of Sustainable Libraries



NEW YORK LIBRARY ASSOCIATION

The Voice of the Library Community

ALA American
Library
Association



Our Values represent our most deeply held beliefs.

EXCELLENCE

We cultivate a culture of excellence, holding ourselves accountable to a high standard. We support people in achieving their highest potential.

INCLUSIVENESS

We practise inclusiveness by respecting, reflecting and appreciating the diversity in our community.

INNOVATION

We continuously learn and improve by seeking new ways of being, seeing and doing.

SUSTAINABILITY

We manage our resources responsibly to maintain financial, social and environmental sustainability for the well-being of our community.

TRUST

We conduct ourselves openly and with integrity.

SUSTAINABILITY

We manage our resources responsibly to maintain financial, social and environmental sustainability for the well-being of our community.

 west vancouver
MEMORIAL LIBRARY

2016 – 2020
STRATEGIC PLAN

Want to make the world suck less?



1. What kind of **community** do you want to live in?
2. Why is that **important to you**?
3. How is that **different** from how you see things now?
4. What are some of the things that need to happen to **create that kind of change**?



HELLO
my name is

Opportunity

Catalyst & Convener



THE NEW YORK LIBRARY ASSOCIATION
SUSTAINABILITY INITIATIVE



SUSTAINABILITY SPOTLIGHT

Coming soon!
BENCHMARKING





Sustainability
ROUND TABLE

ala.org/sustainrt

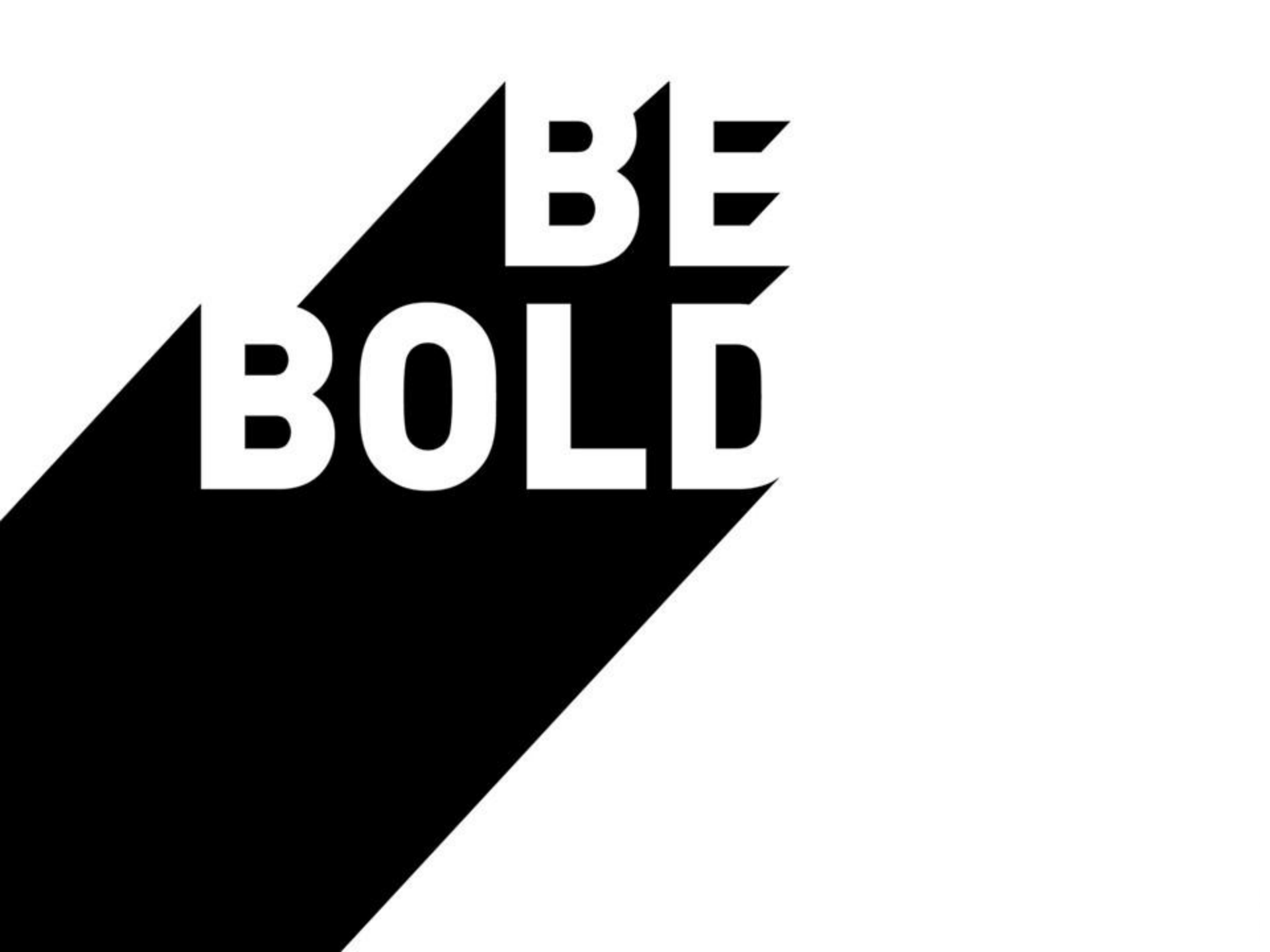


nyla.org/sustainability



SUSTAINABLE
LIBRARIES





**BE
BOLD**

Rebekkah Smith Aldrich, MLS, cSBA, LEED AP

Coordinator for Library Sustainability, **Mid-Hudson Library System (NY)**

Co-chair, Sustainability Initiative, **New York Library Association**

Founding Member, Sustainability Round Table, **American Library Association**

Sustainability Columnist, **Library Journal**

RSMITH@MIDHUDSON.ORG

@Rebekkah

Thank You



*"ALONE WE CAN DO SO LITTLE;
TOGETHER WE CAN DO SO MUCH."*

HELEN KELLER