

STEP UP YOUR LIBRARY SIGNAGE

Wild Wisconsin Winter Web Conference
Marketing Track
Thursday, January 24, 2019
Dr. Curtis Rogers, Communications Director

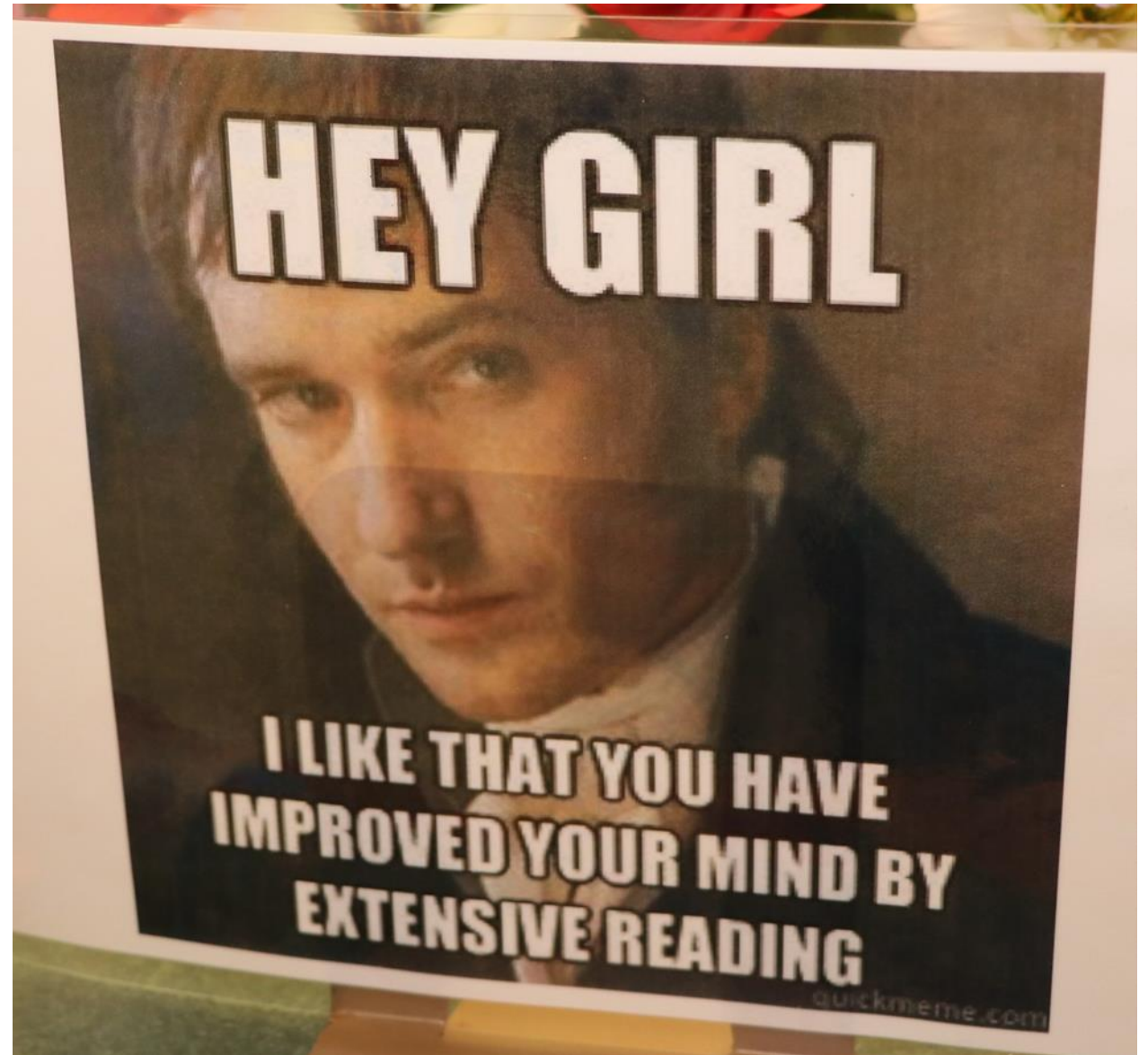


south carolina
STATE LIBRARY



Outline

- My library signage philosophy
- How it all started...
- Library Signage 101
- Plus/Delta with Real Library Signs
- Customer Service Issues
- Equipment/Resources
- What about this sign?



How it all started...

- “*Do You See the Signs? Evaluating Language, Branding, and Design in a Library Signage Audit*” by Amy Stempler and Mark Aaron Polger
- <http://www.librarymarketingconference.org>



**Library Marketing and
Communications Conference**

Library Signage 101

- Positive

- Polite language
- Not verbose – get to the point
- Use library logo/branding (on most every sign – it depends)
- No typos
- Correct grammar
- Font and font size
- Image that supports content

- Negative

- Handwritten
- Too many words
- Clip art – just. don't. do. it. UNLESS...
- Comic sans/Papyrus font (another no no)
- Passive aggressive
- Too many colors
- Too much going on

TOPICS TRIVIA
CHAPIN MEMORIAL LIBRARY
400 Lake Avenue North • Myrtle Beach, SC 29577 • 843-916-5320

We have been asked, "What is Topics Trivia?"

It's a game that lets players know what they know. A team consists of 3 to 4 players. Teams are asked questions from different topics such as history, geography, science, television, history, movies, etc. After a question is asked, the teams choose and submit an answer before the allotted time period ends. The correct answer scores points. The team with the most points at the end of the game is the winner and priority will be awarded.

Join us and have some fun!
4th Tuesday of the month at 4-6 p.m.

January 24, 2017	July 25, 2017
February 20, 2017	August 22, 2017
March 28, 2017	September 26, 2017
April 25, 2017	October 24, 2017
May 23, 2017	November 20, 2017
June 27, 2017	December 19, 2017 * 2nd week of December

Enter your name once each month for the Grand Prize Drawing in December.
Must be a resident of Myrtle Beach to be eligible for the drawing.

Any questions, please contact Lane 843-916-5320 or email info@chapinlibrary.org. RSVP's are appreciated. OUTSIDE FOOD OR DRINK NOT ALLOWED.

Sec. 14-8 of the Myrtle Beach Code of Ordinances prohibits bringing in personal property into Chapin Memorial Library.

Personal property includes, but is not limited to backpacks, carts, wagons, luggage of any shape, size or configuration that evidences its function is the containment, storage and transportation of personal property, bedrolls, blankets, pillow, sheets, clothing, utensils, cookware, cooking preparation materials, tents or similar structures, hammocks, or other sleeping implements.

NOTICE

THIS PROPERTY MONITORED BY VIDEO SECURITY

REMEMBER Chapin Memorial Library Presents "Veterans Awareness Series 2017" (VAS)

1st Monday of the month, 1:00 p.m. - 5:00 p.m.

TOPIC: Veterans Resources in the Community

Meet with Peer Support Specialist Mr. Bernard McLarty from the Myrtle Beach Veterans Affairs Medical Center. This series is for veterans and their family members & friends. Topics range from counseling, re-entry, housing, mental health, education, transportation, and employment.

February 6, 2017	August 7, 2017
March 6, 2017	September 4, 2017
April 3, 2017	October 2, 2017
June 5, 2017	November 6, 2017
October 2, 2017	December 4, 2017

Chapin Memorial Library's "Special Place Conference Room" 400 Lake Avenue North • Myrtle Beach, SC 29577
RSVP's are appreciated. Call us for the times and locations of the series. For more information, please contact Lane 843-916-5320 or email info@chapinlibrary.org.

Are you looking for ways to manage your type 2 diabetes?

The Balance clinical research study is evaluating the use of an educational tool for patients living with type 2 diabetes.

You may be eligible to participate if you meet these criteria:

- Are over 18 years of age
- Are taking 1 or more non-insulin oral hypoglycemic medications for at least 6 months
- Have type 2 diabetes
- Are not using insulin or weight loss medications
- Own a smartphone with internet access

For more information about the Balance study and what qualified participants will receive, please contact:

Family Medicine of Seabrook
 100 Lakeside Court
 Myrtle Beach, SC 29576
 Phone: 843-330-9800

TOPICS TRIVIA

The library will be closed Monday, December 25th & Tuesday, December 26th for **Christmas.** We will re-open Wednesday, December 27th.

Join the Horry County Museum for the 24th Annual Quilt Gala...

Friday February 23rd and Saturday February 24th, 2018 at Ocean Lakes Family Campground 10:00 am - 4:00 pm

What's Going on at the Gala:

- Demonstrations
- Quilting Vendors
- Door Prizes
- People Choice Awards
- Featured Quilter
- Challenge Quilts
- Wounded Warrior Quilt Display

Admission Adult: \$5.00
 Children 12 and under: Free

For questions call the Horry County Museum at (843) 916-5320
 Email: hogmuseum@horrycounty.org

Check Out What's Happening at Chapin Memorial Library

TOPICS TRIVIA

Chapin Memorial Library

TOPICS TRIVIA

Chapin Memorial Library



IF YOU SPRINKLE WHEN YOU ^{with}
_{your little} TINKLE

BE A SWEETIE WIPE THE
SEATIE



PLEASE REPORT ANY PROBLEMS WITH THE RESTROOMS TO THE REFERENCE DESK

PLEASE KEEP OUR RESTROOMS CLEAN FOR THE NEXT PATRON
PLEASE REPORT ANY PROBLEMS WITH THE RESTROOMS TO THE REFERENCE DESK

Hand Sanitizer Station
We are providing this hand sanitizer station to the public in an effort to limit the spread of infectious disease.
We suggest you use hand sanitizer before and after using the computer and/or handling books and toys.



CHAPIN MEMORIAL LIBRARY
1000 S. PALM BEACH BLVD.
PALM BEACH, FL 33480
TEL: 561-832-2200
WWW.CMPLIBRARY.COM

ONLINE LANGUAGE LEARNING THROUGH CONVERSATIONS AND FILMS.
mango

Get updates & stay informed with our Facebook page!

ATTENTION CLAIMANTS
Please be advised that the agency is transitioning to our new benefits system.
ENSURE THAT YOU FILE YOUR WEEKLY CLAIM PRIOR TO 5 P.M. WEDNESDAY, SEPT. 6.
If you have not created your new account and registered in the new system please do so now at www.cdw.ca.gov/bridge-to-benefits.
QUICKER. EASIER. MORE CONVENIENT.

TOPICS TRIVIA
CHAPIN MEMORIAL LIBRARY

TOPICS TRIVIA
CHAPIN MEMORIAL LIBRARY
"Night on the Range" by Jeff
8:30-9:00 PM
Friday, Sept. 6, 2017
6:00-7:00 PM
Sept. 13, 2017
Sept. 20, 2017
Sept. 27, 2017
Oct. 4, 2017
Oct. 11, 2017
Oct. 18, 2017
Oct. 25, 2017
Nov. 1, 2017
Nov. 8, 2017
Nov. 15, 2017
Nov. 22, 2017
Nov. 29, 2017
Dec. 6, 2017
Dec. 13, 2017
Dec. 20, 2017
Dec. 27, 2017
Jan. 3, 2018
Jan. 10, 2018
Jan. 17, 2018
Jan. 24, 2018
Jan. 31, 2018
Feb. 7, 2018
Feb. 14, 2018
Feb. 21, 2018
Feb. 28, 2018
Mar. 6, 2018
Mar. 13, 2018
Mar. 20, 2018
Mar. 27, 2018
Apr. 3, 2018
Apr. 10, 2018
Apr. 17, 2018
Apr. 24, 2018
Apr. 30, 2018
May 7, 2018
May 14, 2018
May 21, 2018
May 28, 2018
Jun 4, 2018
Jun 11, 2018
Jun 18, 2018
Jun 25, 2018
Jul 2, 2018
Jul 9, 2018
Jul 16, 2018
Jul 23, 2018
Jul 30, 2018
Aug 6, 2018
Aug 13, 2018
Aug 20, 2018
Aug 27, 2018
Sep 3, 2018
Sep 10, 2018
Sep 17, 2018
Sep 24, 2018
Oct 1, 2018
Oct 8, 2018
Oct 15, 2018
Oct 22, 2018
Oct 29, 2018
Nov 5, 2018
Nov 12, 2018
Nov 19, 2018
Nov 26, 2018
Dec 3, 2018
Dec 10, 2018
Dec 17, 2018
Dec 24, 2018
Dec 31, 2018

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Personal property includes, but is not limited to backpacks, carts, wagons, luggage of any shape, size or configuration that evidences its function in the containment, storage and transportation of personal property, bedrolls, blankets, pillows, sheets, clothing, utensils, cookware, cooking preparation materials, tents or similar structures, hammocks, or other sleeping implements.

WE NEED YOUR HELP
WE NEED YOUR HELP
WE NEED YOUR HELP

MISSING
DON'T HESITATE! CALL 911!

JOIN OLLI@CCU FOR TWO EXCITING OVERNIGHT EXCURSIONS THIS FALL!
PHILADELPHIA | SEPT. 29-30, 2017
BALTIMORE | OCT. 6-7, 2017
PLEASE CALL EITHER BOOKER LIFE-LEARNING CENTER BY THE DEADLINES LISTED ABOVE IN ORDER TO ENROLL IN THESE EXCURSIONS.
MYRTLE BEACH (347) 349-2727 OR LITCHFIELD (347) 349-6044

Attention Claimants
An Important Message Regarding NEW Work Search Requirements!
You MUST NOW complete 2 work searches through SC WORKS ONLINE SERVICES
jobs.scworks.org

Chapin Memorial Library
Presenting
"Vintage American Series 80/27"
Live Music at the Library
10:00 PM - 11:00 PM
Sept. 13, 2017
Sept. 20, 2017
Sept. 27, 2017
Oct. 4, 2017
Oct. 11, 2017
Oct. 18, 2017
Oct. 25, 2017
Nov. 1, 2017
Nov. 8, 2017
Nov. 15, 2017
Nov. 22, 2017
Nov. 29, 2017
Dec. 6, 2017
Dec. 13, 2017
Dec. 20, 2017
Dec. 27, 2017
Jan. 3, 2018
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Jan. 17, 2018
Jan. 24, 2018
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Feb. 7, 2018
Feb. 14, 2018
Feb. 21, 2018
Feb. 28, 2018
Mar 6, 2018
Mar 13, 2018
Mar 20, 2018
Mar 27, 2018
Apr 3, 2018
Apr 10, 2018
Apr 17, 2018
Apr 24, 2018
Apr 30, 2018
May 7, 2018
May 14, 2018
May 21, 2018
May 28, 2018
Jun 4, 2018
Jun 11, 2018
Jun 18, 2018
Jun 25, 2018
Jul 2, 2018
Jul 9, 2018
Jul 16, 2018
Jul 23, 2018
Jul 30, 2018
Aug 6, 2018
Aug 13, 2018
Aug 20, 2018
Aug 27, 2018
Sep 3, 2018
Sep 10, 2018
Sep 17, 2018
Sep 24, 2018
Oct 1, 2018
Oct 8, 2018
Oct 15, 2018
Oct 22, 2018
Oct 29, 2018
Nov 5, 2018
Nov 12, 2018
Nov 19, 2018
Nov 26, 2018
Dec 3, 2018
Dec 10, 2018
Dec 17, 2018
Dec 24, 2018
Dec 31, 2018

FALL SESSION
Adult Dance Lessons:
Ballet, Tap, & Jazz
SEPTEMBER 25 - DECEMBER 8
Evening Sessions
MONDAYS 8:00-9:00 PM
MORNING SESSION
WEDS 10:00-11:30 AM
\$10/Person / \$32 Non-City Residents

Drumming From the Heart
An Introduction to the Art of Drumming
Learn the basics of drumming and explore the world of drumming through a series of lessons and workshops.
Drop-in and one-on-one instruction available.

A Family for Every Child
Adoptive Families
Chapin Memorial Library

How to Register in Your New MyrtleBeach Portal Account

Chapin Memorial Library
Presenting
"Vintage American Series 80/27"
Live Music at the Library
10:00 PM - 11:00 PM
Sept. 13, 2017
Sept. 20, 2017
Sept. 27, 2017
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May 21, 2018
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Jun 4, 2018
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Jun 18, 2018
Jun 25, 2018
Jul 2, 2018
Jul 9, 2018
Jul 16, 2018
Jul 23, 2018
Jul 30, 2018
Aug 6, 2018
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Aug 20, 2018
Aug 27, 2018
Sep 3, 2018
Sep 10, 2018
Sep 17, 2018
Sep 24, 2018
Oct 1, 2018
Oct 8, 2018
Oct 15, 2018
Oct 22, 2018
Oct 29, 2018
Nov 5, 2018
Nov 12, 2018
Nov 19, 2018
Nov 26, 2018
Dec 3, 2018
Dec 10, 2018
Dec 17, 2018
Dec 24, 2018
Dec 31, 2018

TAKE CONTROL
of your prescription costs!
See Prescription Savings

Libraries Transform

VOTE
DON'T LET YOUR VOICE GO UNHEARD
DON'T LET YOUR BELIEFS GO UNHEARD
DON'T LET YOUR OPINIONS GO UNHEARD

sometimes

LESS IS MORE

Let's Do the Plus/Delta!
I'll read and describe
some library signs then
talk about what works (+)
and what could be
changed (Δ).

Help Keep Your Library Quiet, Clean & Comfortable!

Follow These 3 Rules of Etiquette:

#1 NO FOOD

- allowed in the library

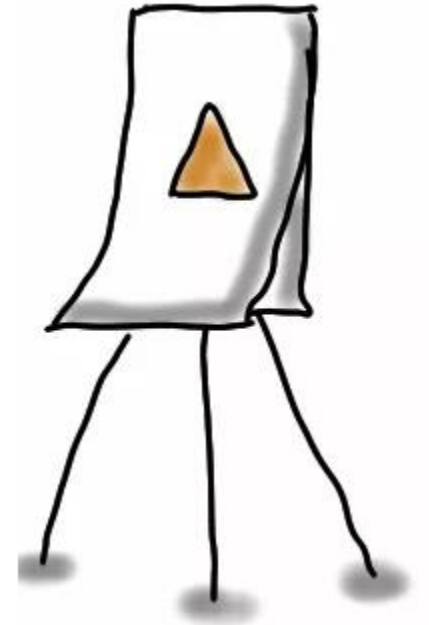
#2 NO DRINKS @

- computer stations
- the circulation desk
- the meeting & student study rooms

#3 BE QUIET

- the library is a quiet study space

*- your fellow students
appreciate your support!*

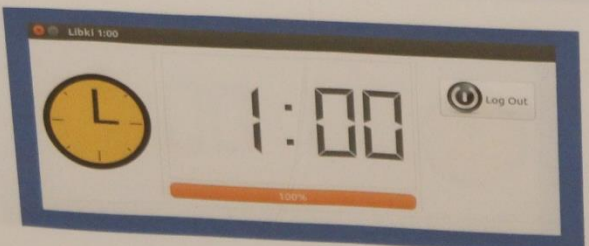




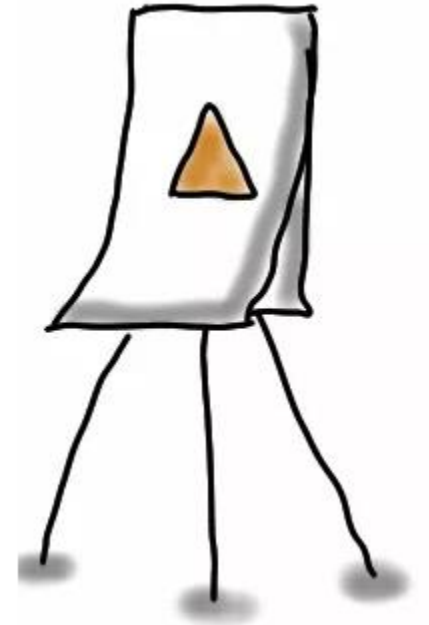
THE CLOCK
IS TICKING!

Each patron has
60 minutes
on the computer.

Please monitor your time!



(Need more minutes? Tell a librarian!)

The central image shows a physical sign in a clear plastic holder. The sign has the text "THE CLOCK IS TICKING!" in large, bold, black letters. Below this, it says "Each patron has **60** minutes on the computer." The number "60" is in a large, red, bold font with a red underline. Underneath, it says "Please monitor your time!" with "Please" underlined. In the center is a screenshot of a library computer interface. The interface shows a yellow clock icon, a digital timer displaying "1:00", and a "Log Out" button. At the bottom of the screenshot is a progress bar labeled "100%". Below the screenshot, the sign says "(Need more minutes? Tell a librarian!)" in black text.

This Computer

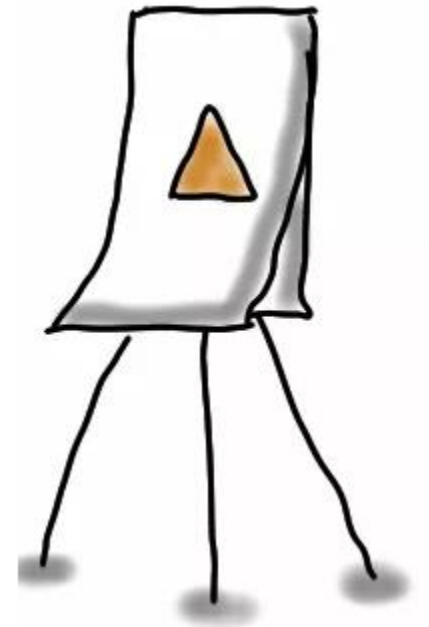
is for

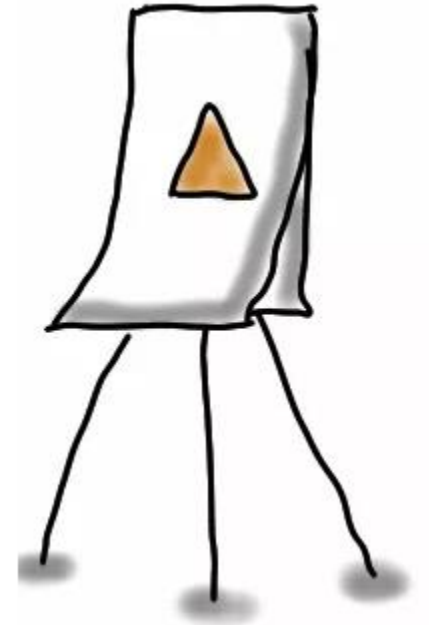
Printing ONLY!

No Internet

allowed on this
computer.

Thank You





The Library Signage Audit – How To

- Photos of every sign
- Compile visual report
- What is working well
- What to consider changing

Oconee County

Salem Library
Signage Audit





The Library Signage Audit

And why is it so important?

Library signage sets the tone not only of the individual library branch, but also of the whole county library system. All library signage should be positive, brief, and consistent.

The following are both positive and negative library signage general rules of thumb:

Positive

- Polite language
- Not verbose – get to the point
- Consistently use library logo/branding
- No typos
- Correct grammar
- Font and font size
- Image that supports content

Negative

- Handwritten
- Too many words
- Clip art (try to use photography if possible)
- Comic sans font (use font that is similar to the library's standard font selection/branding)
- Passive aggressive
- Too many colors
- Too much going on

A library signage audit is not only an audit of the library's signs, but it may also relate to the library's internal and external image including printed materials, customer service, grounds, and community perceptions.

Exterior Considerations

- Is the shrubbery or grass maintained?
- Are there areas flower beds could be created? If beds are there, are they maintained regularly?
- Are the signs for the library in good condition? Are they large enough? Do they need repainting? Do they need to be lighted?
- Is there trash on the grounds? Are attractive trash containers available? Are containers available outside for smokers to extinguish cigarettes?
- Is visitor parking prominently marked and plentiful?
- Is the entrance to the building clearly marked?
- Where are other directional signs to the library located in the community? Are the directions well marked and easy to understand?
- Is this a building you would be proud to bring friends and family to?

What does someone see when they first enter the building?

Where is the information desk? Is it well marked with signs? Is it cluttered or neat? Is it staffed at all times?

Is there a place such as a bulletin board to post special information? Is it attractively displayed? Is everything current? Is it regularly checked/cleaned?

Are the hours of operation posted clearly?

Are all areas of the library kept neat with books, magazines, and other materials shelved or attractively arranged. Is the furniture in good condition?

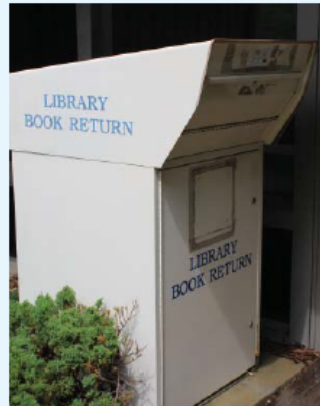
Are the floors or carpet cleaned frequently?

Are trash containers strategically placed throughout the library?

Are restrooms clearly marked and kept clean?

How attractive and inviting are the information desk, bulletin board, stacks, reading area, magazines, offices?

Things to Consider



Is staff dressed neatly? Is there a dress code and is it followed? Do you have dress-down day? Do patrons know this? Does the staff know what is acceptable and not for dress down?

Are staff members knowledgeable about their specific area as well as the library in general? Do they respond promptly and courteously to requests?

Do they speak positively about the library and promote its services to civic, church and business groups?

Do you have letterhead and envelopes for the library?

Does each staff member have business cards?

Do your printed materials have a special format? Do you have special colors for certain program areas or publications?

Does the staff know the library's policies on printed materials, such as who approves printed pieces? Is there a review of all printed materials before they are finalized?

Are printed materials grammatically correct and spell checked?

Does the library have a recognizable and consistently used logo? Is it current and does it reflect the image you want of your library? Are there guidelines for use of the logo?

Is there a style guide for the library? How are media communications handled?


How is the library's social media managed?

Communications and Customer Service...

- How is the library listed in a Google search? Has anyone reviewed the library?
- Do key points of contact such as the Chamber of Commerce, city hall, schools, and local service stations know where your library is located?
- Are library directional signs on well-traveled roads? Are the directions clear to someone unfamiliar with the area?
- What do you do to help patrons with special needs? Do staff members know what services are available for patrons with special needs?
- Are the specific areas of the library easy to reach and well marked?
- Do all patrons, regardless of needs or reasons for visiting the library, feel welcome?
- Does the staff understand the importance of good customer service to the library?
- Does the staff understand the role they play in developing and maintaining a positive image for the library?



Recommendations




What you're doing well

- *Outdoor sign is very attractive!*
- *Logo is present on many signs.*
- *Computer areas are clean and well maintained.*
- *Magnets are a great promotional item.*
- *Grounds and parking lot seem to be well maintained.*

keep in a binder behind the desk and refer to as needed.

- *Hours sign is a little difficult to read from a distance. Consider replacing.*
- *Consider removing multiple/duplicate signs such as No Animals sign on door.*
- *Replace or remove any damaged signs such as OLLI sign on door.*
- *Consider repainting or wrapping the book drop.*




What to consider doing differently

- *Use a sign template for all temporary signs that includes the library's name/logo.*
- *Use consistent font on all temporary signs.*
- *Use acrylic sign holders on walls if needed for temporary signage.*
- *Consider removing verbose policy and Library Law signs and*

Signage Photos


On the following pages are photos of most of the library's signage taken on May 18, 2018. It helps to review library signs through photos because as library staff, we tend to overlook signs we have posted and are used to seeing them every day.

Viewing photos of signs can help identify areas that are working well and areas that may need improvement.

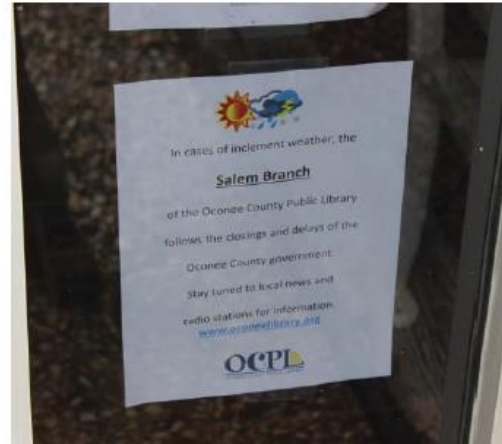


Sign Removal Test

If you are trying to decide if a sign should be removed, use the one week test. Remove the sign for one week and if no one notices or asks about it then it is probably OK to remove it permanently.







Customer Service Issues and Library Signage

- Library Signage and Systemic Issues
- Reacting to problems with signage – Something to think about:
 - Does it work?
 - Why or why not?
- Is customer service training needed?
- Let's take a look at two signs I came across in a small rural library branch men's room...

To the person (because you are not a man) who continues to defecate on the floor on a regular basis....

Please be advised that this situation is to STOP immediately!! If you continue with this behavior I will station someone at the bathroom door who will enter the restroom with each and every person.

Branch Librarian

Please be advised that alcoholic beverages are NOT allowed on county property.

Leaving empty beer cans in the men's restroom is being monitored.

NO TOLERANCE!!

HOW...

Could you help solve this issue with signage?

**THIS RESTROOM
FOR
CUSTOMERS
ONLY**

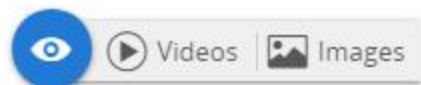
Ask Attendant for Key

Signage Equipment

- Laminator
- Acrylic holders
- Floor signs
- Outdoor/Street level signs
- Banner Stands
- Ceiling mounted signs
- “Permanent” signs
- Suction cup signs
- Neon Signs (Lighted)
- Digital (wall mounted)
- iPad/Tablet interactive display
- *The following images do not recommend specific brands – they are for informational purposes only.*

Scotch™ TL906 Smart Thermal Laminator Item # 430607

★★★★☆ (41) | [Description](#) | [Share](#) | [Print](#)



~~\$79.99~~ each (Reg)
\$40.00 Sale (Save \$39)

Extra coverage from day one ⓘ

Choose a plan:

- | | |
|--|--|
| <input type="checkbox"/> square trade 2 Year Protection
\$2.99 | <input type="checkbox"/> square trade Accidental Damage 2 Year Protection
\$6.99 |
|--|--|

Free next business day delivery ⓘ

Order in the next 2 hours 51 minutes and get it **Wednesday, September 5**

Qty

Add to Cart

[Add To List](#)

Acrylic Displays - Clear Shop Fixtures & Plastic Product Holders

Displays2go > Acrylic Displays

Specials	
Ships Same Day Order Before 3PM ET	509
On Sale!	22
New Products	3

Select a product type to enable all filters.

Product Type	
Signage >	205
Literature Holders >	128
Furnishings & Decor >	104
Store Merchandising >	97
Food Service >	59
Meetings & Presentations >	53
View 3 More	

Price	
Less Than \$25.00	258
\$25.00 - \$50.00	103
\$50.00 - \$100.00	63
\$100.00 - \$250.00	119
\$250.00 - \$500.00	51
\$500.00 - \$1,000.00	40
View 1 More	

Color	
Clear	385
Black	154
Silver	31
White	21
Mahogany	8
Smoke	7
View 14 More	

Features	
Double-Sided	91
Multi-Tiered	75



Acrylic Risers



Acrylic Poster Frames



Acrylic Sign Holders



Acrylic Table Tents & Menu Holders



Acrylic Jewelry Displays



Acrylic Podiums & Lecterns



Acrylic Display Cases



Acrylic Business Card Holders



Countertop Acrylic Brochure Holders



Acrylic Literature Displays



Acrylic Poster Stands



Acrylic Food Covers & Bakery Display Cases

11 x 17 Menu Floor Stand, Snap Open, Tilting, Adjustable Height - Silver

Displays2go > All Products > Poster Holders > 14 x 22 & Under > SKU: FST1711SLV



[Email](#) [Pin it](#) [Share](#) [Tweet](#) [G+ Share](#)

Media Size: 11" x 17"

11" x 17"

18" x 24"

Color: Silver

Black

Chrome

Silver

- Easily adjusts up & down to your chosen height.
- Frame tilts to a desired viewing angle.
- Can be placed in vertical or landscape position.
- Snap-open edges for easy sign changes.

★★★★☆ (3 Reviews)

[Write a Review](#)

🔗 Q&A (3 Questions)

[Ask a Question](#)



Springer with Changeable Message Board - White, Standard Economy Springer Sidewalk Sign Holder - White, 24"x42"

from SmartSign.com

Standard Springer Sidewalk Sign Holder and Letter Kit - White - Springer with Changeable Message Board
Standard Economy Springer Sidewalk Sign Holder - White. ...

[See more details at SmartSign.com »](#)

\$117.99

Free shipping. No tax

[SmartSign.com](#)

97% positive (840)

[Visit site](#)



\$289.34

33.25" x 78"
Custom Graphic on Vinyl
Economy-Style Base
Slide-Together Pole
Black Carry Case



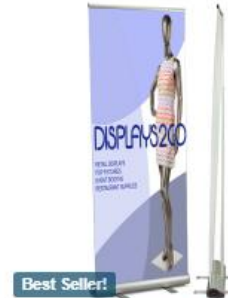
\$384.81

35" x 90"
Includes Custom Graphic on Vinyl
Friction Snap Clamp
Carry Case
Connectable Base



\$325.19

33.25" x 77"
Includes (2) Graphics on Vinyl
Double-Sided
Carry Case



\$363.90

31" x 90"
Custom Graphics on Vinyl
Carry Case
Connectable Base



\$344.30

31.5" x 82.5"
Custom Graphic on Vinyl
Black Carry Bag



\$176.70

34" x 80.25"
Hook-and-Loop Fabric Panel
Black Carrying Case



\$349.23

39" x 79"
(2) Custom Graphics on Vinyl
Outdoor
Double Sided
Carrying Bag Included



\$305.33

33.5" x 86.5"
Custom Graphic on Vinyl Banner
Cartridge
Carrying Case
Black Carry Case



\$395.27

39" x 90"
Custom Graphic on Vinyl
Snap Open Clamp
Black Carry Bag
Connectable Base



\$289.83

33.25" x 81.5"
Custom Graphic on Vinyl
Adhesive Connection
Black Carry Bag



\$666.84

58.5" x 113.5"
Custom Graphic on Vinyl
Black Carrying Case



\$350.47

35.5" x 82.5"
Custom Graphic on Vinyl
Carrying Bag Included

Workshop Series 17 x 11 Hanging Sign Frame with (2) 10-foot Chains - Clear Acrylic

SKU: CHPH1711

Displays2go > All Products > Poster Holders > Single Panels > SKU: CHPH1711



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Media Size: 11" x 17"

11" x 17"

22" x 28"

24" x 36"

30" x 40"

- Fits 17 x 11 Signs
- Includes (2) 10-foot Hanging Chains
- Great for Window Displays

Not Reviewed Yet

[Write a Review](#)

Q&A (2 Questions)

[Ask a Question](#)

IN STOCK

Order in the next **15 mins** and this item will **ship today**.

Quantity	Price Each (USD)
1 - 3	\$33.54
4 - 9	\$31.40
10 - 30	\$29.97
31 +	Request a Quote

1 [ADD TO CART](#)

[☆ Save To Wish List](#)

Customer Reviews of Displays2go

8.9 / 10 Rating



View all 16590 reviews on Trustpilot

Workshop Series 8.5 x 11 Window Sign Holder with Suction Cups, Double-sided - Clear

SKU: GWM8511

[Displays2go](#) > [All Products](#) > [Poster Holders](#) > [Wall Mount Frames](#) > [Window & Glass Mount](#) > [SKU: GWM8511](#)



Hover over the image to zoom in.

[Email](#) [Pin it](#) [Share](#) [Tweet](#) [G+ Share](#)

Media Size: 8.5" x 11"

[5.5" x 8.5"](#) [8.5" x 11"](#) [11" x 14"](#) [22" x 28"](#)

Orientation: Portrait

[Landscape](#) [Portrait](#)

- Clear exterior matches any decor.
- Hard acrylic material secures and protects signage.
- Sized 8-1/2" x 11" to accommodate common printer paper.
- Four suction cups attach to non-porous surfaces.



Customizable With Your Logo!

This product can be imprinted with your custom logo. Email artproducts@displays2go.com for a quote. Minimum quantities of 100 apply.

★★★★☆ (38 Reviews)

[Write a Review](#)

👤 Q&A (4 Questions)

[Ask a Question](#)

IN STOCK


Order in the next **13 mins** and this item will **ship today**.

Quantity	Price Each (USD)
1 - 10	\$9.67
11 - 34	\$9.05
35 - 105	\$8.65
106 +	Request a Quote

1 [ADD TO CART](#)

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Select Optional Accessories

 **Printable Film Sheets for 8.5" x 11" Sign Frames**
\$9.26/ ea
[Add To Cart](#)

Lighted Open Signs Tell Customers You Are Open for Business

Displays2go > All Products > Retail Displays & Store Fixtures > Flashing LED Window Signs > Open Signs

Specials
 Ships Same Day 20
 Order Before 3PM ET
 On Sale! 3

Select a product type to enable all filters.

Product Type
 Signage > 20
 LED Business Signs 20

Price
 Less Than \$25.00 2
 \$25.00 - \$50.00 5
 \$50.00 - \$100.00 11
 \$100.00 - \$250.00 3

Color
 Red 10
 Blue 8
 Green 1
 White 1

Features
 Illuminated 21
 Animation 12

Placement Style
 Hanging 21
 Wall Mounted 2



Items 1 - 21 out of 21

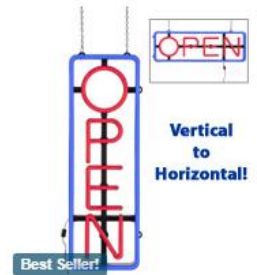
Items Per Page: 48 Sort: Relevance



Best Seller!
\$107.89
 23" x 14.25"
 Red & Blue Animation
 Semi-Gloss Plastic Lens



Best Seller! our message here!
\$125.92
 19" x 22"
 Flashing Light
 Write-On Surface
 Markers Sold Separately
 Hanging



Best Seller!
\$143.21
 27.25" x 9"
 Red & Blue Animation
 Emulates Neon



\$86.40
 11.75" x 23.5"
 Red & Blue Animation



\$59.25
 17" x 9"
 Red & Blue Displays



\$94.02
 23.5" x 11.5"
 Red & Blue Animation



\$27.63
 18.875" x 9.5"
 Red, Blue & Green Animation
 Open-Face Economy



\$86.40
 22" x 13"
 Red & Blue Animation



\$62.22
 17" x 9"
 Red & White Display



\$28.06
 18.5" x 9.5"
 Red & Blue Animation
 Open-Face Economy



~~\$50.83~~ **\$40.66**
 19.375" x 11.5"
 Red & Blue Animation
 Open-Face Economy



\$31.11
 18.5" x 9.5"
 Red & Blue Animation
 Open-Face Economy

Item #: 2106802 | Model #: CPF1909



Sungale 19" Wall-hanging Digital Signage

★★★★★ No reviews yet

[Add to List](#)

Share: [f](#) [t](#) [p](#) [e](#)

Each
[Special financing available](#)

Delivered within 1-7 business days

\$249.99

This item not available in stores

▶ [Add a Protection Plan](#) | 2 available starting at \$20.79

Qty:

ADD TO CART

Staples memberships could save you more | [Learn More](#)

Product Details

- Send promo content to display on this 19" wall-hanging digital display from anywhere. Ideal for high traffic areas like lobbies, banks, & supermarkets
- Promotions and product introductions can be sent to display instantly on digital signage at all branches and store locations from one central location.
- Simultaneous loading and sending of content saves time and effort and reduces mistakes

[Go to full description & specifications](#)

iPad Floor Stand w/ Locked Enclosure, Rotating & Tilting Bracket - White

SKU: TABFLWH

Displays2go > All Products > iPad & Tablet Holders > Floor-Standing Kiosks > Locking Floor Stand > SKU: TABFLWH



Hover over the image to zoom in.

[Email](#) [Pin it](#) [Share](#) [Tweet](#) [G+ Share](#)

Color: White

[Black](#) [White](#)

- Secured Steel Enclosure
- Compatible with a Variety of iPads
- Covered Home Button
- Rotating Tablet Bracket
- 2 Faceplates & Foam Inserts for Compatibility Options

★★★★☆ (1 Review)

[Write a Review](#)

Q&A (0 Questions)

[Ask a Question](#)

IN STOCK


Order in the next **4 mins** and this item will **ship today**.

Quantity	Price Each (USD)
1	\$115.02
2 - 4	\$108.54
5 - 15	\$103.13
16 +	Request a Quote

1 [ADD TO CART](#)

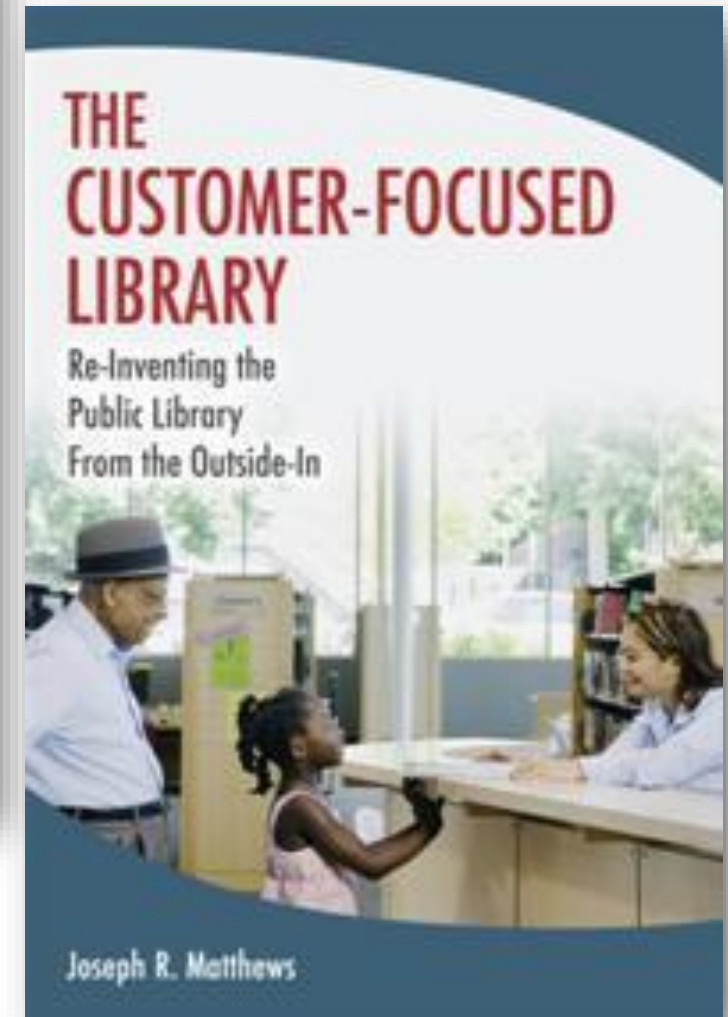
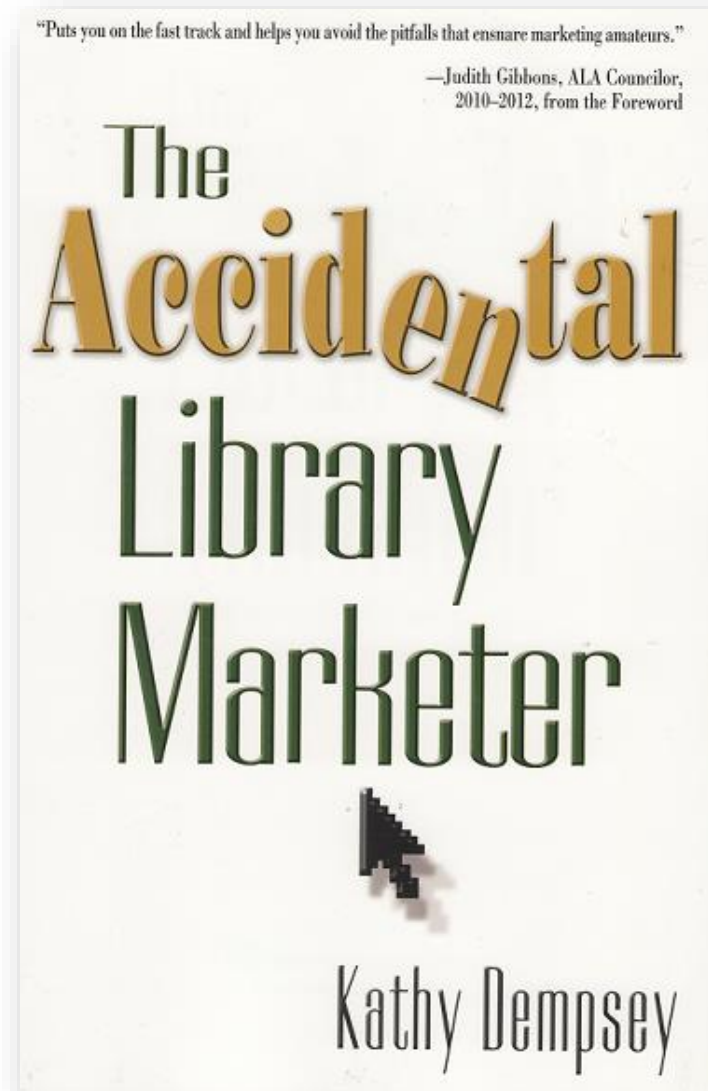
[Save To Wish List](#)

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 iPad Floor Stand w/ Locked Enclosure, Rotating & Tilting Bracket - Black
\$115.02

Resources

- Flickr
- Pinterest
- PRTalk Listserv
- *The Accidental Library Marketer*
- *The Customer-Focused Library: Re-Inventing the Public Library From the Outside-In*





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